

Will you shift your spending?

If every Fairbanksan shifted their spending by

10%

to Fairbanks businesses, we would create...



1772
NEW JOBS

with →



\$46K
AVERAGE SALARY

and →
resulting in



\$376M
NEW REVENUE

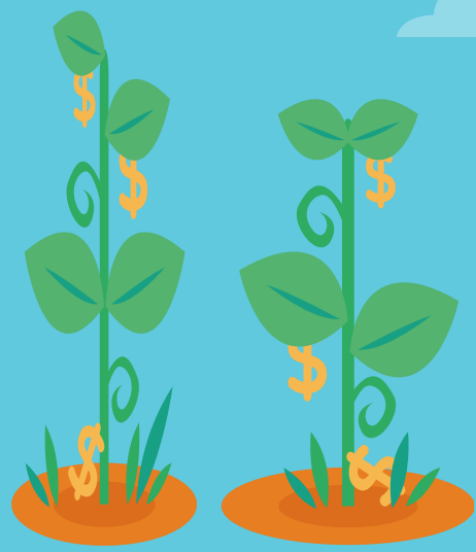


Fun Fact

When you spend your money at local businesses, it recirculates 3 times through the Fairbanks economy.

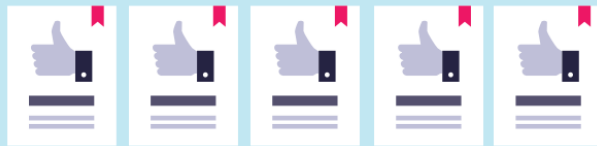
That is one sweet Return On Investment!

For example, if you buy a winter coat from a local business, your money helps that business owner hire the local graphic designer, which helps the graphic designer hire the local CPA. And that helps the CPA hire the local janitorial staff to clean the accounting office.

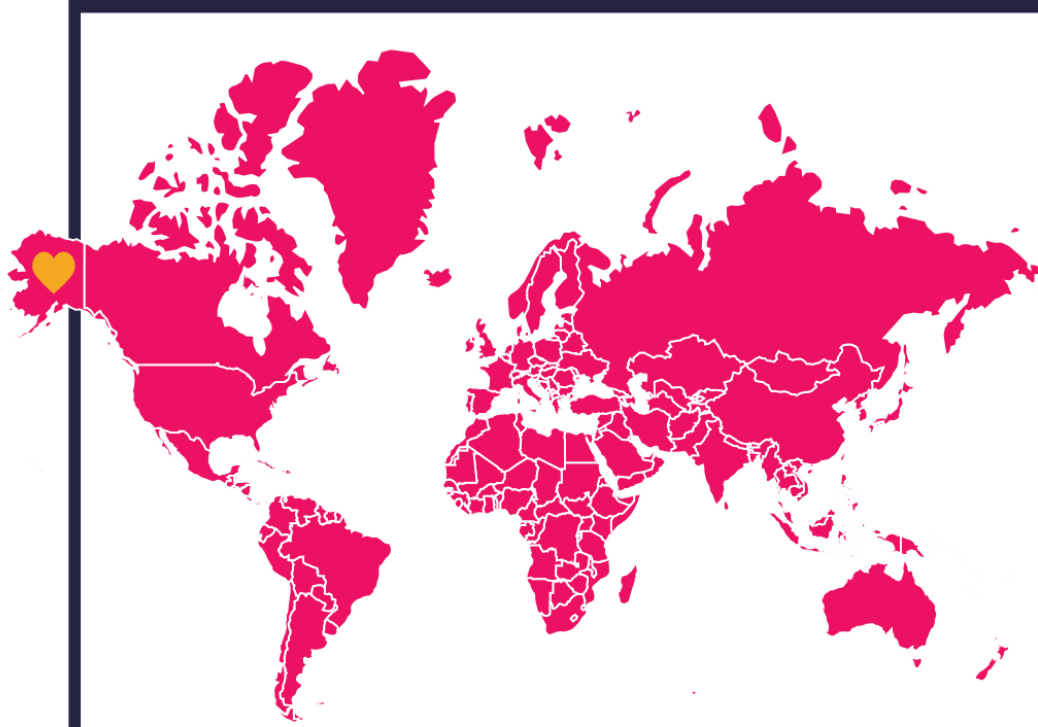


Thank you
for shopping
local!

TOGETHER



we can grow the Fairbanks economy.



**Think Global
Act Local**



Often we have to go Outside or online to find the items we need, or prices we can afford. But just a 10% shift in spending to our local businesses can make our community better.