

June 2012

Dear Potential Investor,

At the Fairbanks Economic Development Corporation (FEDC), our mission is to assist in creating new jobs and new economic opportunities for the residents of the Fairbanks North Star Borough. We partner with local, statewide and national businesses, the University of Alaska, and local, state and federal government agencies to create economic development opportunities. We at FEDC have worked diligently to create new economic opportunities throughout the Fairbanks North Star Borough by supporting job creation in our community, encouraging more sales for local business, finding new business opportunities, creating new industries, finding ways to provide more disposable income for wage earners and business owners and finding ways to reduce the cost of living (for example, working to lower the cost of energy).

A strong, sustainable economy utilizing Alaska's resources, intellectual and natural, to provide value-added products and the services that favorably compete in a global marketplace is our goal. To that end, we focus our efforts on these project areas including:

- Energy (Reduce Fairbanks' cost of space heating by 50%)
- Technology-Led Development (Creating industry from research and innovation)
- Cold Weather Testing (Attract manufacturers to Fairbanks for product testing)
- Rural Outreach and Regional Hub
- Certified Bush Friendly (A program promoting Fairbanks businesses to the rural market)
- Military (Market Fairbanks's strategic and training area advantages to the Military Industrial Complex)
- Interior Issues Council (Provide a format for addressing issues of interest to Interior Alaska; a think tank for our community)
- Mining (Support the development of Alaska's mineral resources)
- Forestry (Developing value added products from local resources)
- Economic Modeling (Create an economic model of the Fairbanks economy, providing a clear understanding of our economy and a reliable tool for effective strategic planning)
- Fairbanks Focus: Alaska View (bringing Fairbanks issues to the forefront of the community)

- Agriculture (Facilitating the development of the Agriculture industry in the FNSB)
- Fairbanks First; Think Local (A 10% shift in household expenditures to buying from local businesses will bring an additional \$376 million to the Fairbanks economy and assist in the creation of 1776 jobs)

To move our community's economy forward, growing and creating new jobs and new industries we need your help.

If you are an FEDC Investor, please renew. If you are considering joining, now is the time, sign-up!

We are working on many economic opportunities, but FEDC cannot and will not succeed alone; we need state government, we need local government and most of all we need YOU to become part of our TEAM and believe in a sustainable economic future for Alaska and for Alaskans.

Here are the levels of support we offer. Please feel free to contact me for more information on what you receive when you join FEDC.

Investor Levels:

<i>Platinum-</i>	\$10,000 +	<i>Bronze-</i>	\$2,500 - \$4,999
<i>Gold-</i>	\$ 7,500 - \$9,999	<i>Benefactor-</i>	\$1,000 - \$2,499
<i>Silver-</i>	\$ 5,000 - \$7,499	<i>Contributor-</i>	\$ 250 - \$ 999

I look forward to hearing from you soon.

Sincerely,



Jim Dodson
President/CEO
Fairbanks Economic Development Corporation



Investor Pledge Form

Yes! I want to invest in Fairbanks.
(Please select your membership level below)

- | | | | |
|---|-----------|--|----------|
| <input type="checkbox"/> Platinum Level | \$ 10,000 | <input type="checkbox"/> Bronze Level | \$ 2,500 |
| <input type="checkbox"/> Gold Level | \$ 7,500 | <input type="checkbox"/> Benefactor Level | \$ 1,000 |
| <input type="checkbox"/> Silver Level | \$ 5,000 | <input type="checkbox"/> Contributor Level | \$ 250 |

(Firm/Corporation Name)

hereby pledges a total of \$_____ to FEDC, payable in _____, 2012.
(Month)

This pledge will be made by (circle one):

- Enclosed Check
- Credit Card
(If paying by cc, FEDC staff will contact you)
- In-Kind Contribution
- Please Send an Invoice

Contact Information:

Contact Name Title

Authorizing Signature Date

Address City State Zip

Telephone Fax

Email Address

Investing in FEDC benefits our community and you!

Build Fairbanks- Your investor support will help the FEDC continue towards its goal for developing a diversified and economically stable community. Your support in FEDC shows your support for your community. By helping the FEDC grow the Fairbanks economy you will help grow your own business' long-term success.

Net Working Committees- Becoming a part of the FEDC brings you into a world of community opportunity. FEDC committees enable you to gain knowledge during the building process of possible and future community economic endeavors.

Exclusive Exposure- Your investor sponsorship will give you exclusive exposure on our website (www.investfairbanks.com) in relation to your member level. Show the community that you support economic development and that the well being of Fairbanks is important to your business. **New website to be launched in June of 2012!!**

Opportunity to be involved- As a member you are eligible to serve on the FEDC Board of Directors as seats open. You also have the opportunity to play an active role in building our community as all investors are encouraged to participate and engage in our active committees, Interior Issues Council think tank task forces, one-on-one meetings with FEDC staff and various network opportunities as they are arise.

Annual Luncheon- Join FEDC as we “thank you” for your support and efforts as an active member at the annual luncheon. Project reports will be given as well as the continuing efforts of the FEDC in relation to the Fairbanks community. Build your network amongst the various business owners and investors.

Additional benefits- As an FEDC investor, you will also receive advance notice and special invitation to participate in FEDC activities. Look forward to our Annual Investor’s Luncheon in the early Fall.